

What is World Eating Disorders Day?

One day, June 2, dedicated to changing the way eating disorders are understood, addressed and effectively treated across the globe!



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Mission and Vision

Our Mission:

Advance understanding of eating disorders as serious, treatable illnesses.

Our Vision:

Unite eating disorder activists, professionals, parents/carers and those personally affected to promote worldwide knowledge of eating disorders and the need for comprehensive treatment.



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Key MESSAGES

- Advocating for early intervention and evidence-based treatment in all geographies
- Parents/Families as key players in their children's/loved one's treatment and recovery
- Increased diversity in research, narratives, media, and professionals working in the field
- Break down barriers to care including among underserved populations
- Promoting that eating disorders are treatable at all ages/stages



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GRASSROOTS ACTIVISM

- Since its launch in 2015, World Eating Disorders Day has included thousands of activists from over 40 countries.
- 250+ organizations have signed on to be participating organizations, including universities, advocacy groups, and professional associations.



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NINE TRUTHS

TRUTH #1

Many people with eating disorders look healthy, yet may be extremely ill.

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TRUTH #4

Eating disorders are not choices, but serious biologically influenced illnesses.

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TRUTH #7

Genes and environment play important roles in the development of eating disorders.

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TRUTH #2

Families are not to blame, and can be the patients' and providers' best allies in treatment.

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TRUTH #5

Eating disorders affect people of all genders, ages, races, ethnicities, body shapes and weights, sexual orientations, and socioeconomic statuses.

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TRUTH #8

Genes alone do not predict who will develop eating disorders.

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TRUTH #3

An eating disorder diagnosis is a health crisis that disrupts personal and family functioning.

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TRUTH #6

Eating disorders carry an increased risk for both suicide and medical complications.

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TRUTH #9

Full recovery from an eating disorder is possible. Early detection and intervention are important.

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And TODAY we LAUNCH...

- The LILAC RIBBON CAMPAIGN!!
- Branding World EATING DISORDERS Action DAY June 2
- A SYMBOL as a symbol of the fight against eating disorders
- UNITY
- RESPECT
- HOPE
- MEMORY
- And COMMUNITY of INTENT



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**WORLD
EATING
DISORDERS
ACTION DAY**

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**JUNE 2
2018**